Mexico Trade Mission



This Exciting Trade Mission Includes:

- Assistance from State of Delaware in-country trade representative Miguel de Regil and the Global Delaware Team.
- Business meetings with distributors, agents, or customers according to your needs — all arranged specifically for your company.
- In-country transportation and interpreters.
- Preparation session and in-country briefing.
- On-site assistance throughout the mission and follow-up assistance upon return.
- All services, valued at \$6,500 per company, are financed by the State of Delaware.

Businesses with physical operations in the State of Delaware who meet the qualifying criteria may apply.

Why Mexico?

- Mexico is a top market for products and services that Delaware businesses offer, especially IT, Bio-science, Chemicals and Agriculture.
- Over **\$60 billion** in U.S. products were purchased in Mexico last year in these top sectors.

Previous trade missions to Mexico have generated over \$10 million in projected sales for participating companies.

- opening experience for us. Instead of knocking on doors, the mission frees you up to pitch your business to qualified leads."
 - Sanjay Kapuria Jaykal LED Solutions Mexico Trade Mission 2015

December 5 - 9, 2016

Cost and Details

The cost to participate is \$500 per person. Businesses are responsible for their own air, hotel, meals, and incidental expenses.

Companies selected for the trade mission will be sent an official registration form.

A passport with at least 6 months of validity following dates of the travel is required.

Funding Assistance

Funding assistance for qualifying businesses may be available. Please see our website for details and the application at: <u>de.gov/funding</u>.

State assistance may be used to offset up to 50% of eligible expenses, including travel costs.

Funds are based on availability.

If you are interested in participating in this mission, contact the Global Delaware team at global@delaware.gov, or call 302-577-8464



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration